



Your local business will benefit by sponsoring the Spaulding Center for Active Living in 2025!



STRENGTHEN COMMUNITY TIES

Your sponsorship will demonstrate your commitment to the well-being of local seniors, creating positive goodwill and building a strong, lasting relationship with the community.



INCREASE VISIBILITY

As a sponsor, your business will benefit from increased visibility through our promotional materials, events, and outreach efforts. This will put you in front of a wider audience, including local families and community leaders.



NETWORKING OPPORTUNITIES

The Center brings together a diverse group of community members, including other business owners, volunteers, and local influencers. Sponsoring us can help you forge valuable connections for future collaborations.



TAX BENEFITS

Sponsorship of the Center may qualify as a charitable contribution, offering your business a tax deduction while supporting a worthy cause.



SUPPORT A GROWING DEMOGRAPHIC

With an expanding senior population, your business has the opportunity to connect directly with this important demographic and their families, fostering customer loyalty and engagement.

Thank you for considering a sponsorship of the Center. We are a 501(c)3 nonprofit serving adults 50+, and we also offer many community outreach programs that provide support to residents of the Kennebunks.

- The Spaulding Center has over 500 members coming from 13 towns in Southern Maine.
- Our Volunteers generously worked over 3,000 hours in the last twelve months. Volunteers continue to be the lifeline of the Center, helping with our Reception Desk, Special Events, Fundraisers, FISH Medical Rides Program, and Elder Elves.



Offsite day trip to Boston with a guided walking food tour
April 2024



2025 Sponsorship Tiers

PLATINUM - \$5,000

**Presenting Sponsor of
all fundraising events**

**Platinum Sponsor
signage in Center
Lobby**

Digital Newsletter
Triple-Size Ad & Link
distributed monthly to
2,000

Weekly E-blasts
Minimum 1X week
distribution to 2,000+
Dedicated Social Media
Bi-Monthly
Center Memberships
8

Website Listing & Logo

**Presenting Sponsor
recognition at all below
events plus:**

Auction
8 Tickets
Kitchen Tour
8 Tickets
Full-Page ad
Fashion Show
8 Tickets

GOLD - \$2,500

Digital Newsletter
Triple-Size Ad & Link
distributed monthly to
2,000+

**Dedicated Social
Media**
Bi-Monthly
**Center
Memberships**
6
**Website Listing &
Logo**

Auction
4 Tickets
Program Listing
Website Listing
Event Recognition
Kitchen Tour
4 Tickets
Full-Page ad
Website Listing
Fashion Show
4 Tickets

SILVER - \$1,200

Digital Newsletter
Double-Size Ad &
Link distributed
monthly to 2,000+

**Dedicated Social
Media**
Quarterly
**Center
Memberships**
4
**Website Listing &
Logo**

Auction
2 Tickets
Program Listing
Kitchen Tour
2 Tickets
Half-Page ad
Fashion Show
2 Tickets

BRONZE - \$750

Digital Newsletter
Single-Size Ad & Link
distributed monthly to
2,000+

**Center
Memberships**
2
Website Listing

Auction
1 Ticket
Program Listing
Kitchen Tour
1 Ticket
Quarter-Page ad
Fashion Show
1 Ticket

COMMUNITY \$500

Digital Newsletter
Single-Size Ad &
Link distributed
monthly to 2,000+

**Center
Memberships**
1
Website Listing

Auction
Program Listing
Kitchen Tour
Program Listing

NEWSLETTER* \$350

Digital Newsletter
Single-Size Ad &
Link distributed
monthly to 2,000+

**available on a
rolling 12-month
basis*



2025 Sponsorship Commitment Form

2025 Sponsorship Level

☐ Platinum \$5,000

☐ Gold \$2,500

☐ Silver \$1,200

☐ Bronze \$750

☐ Community \$500

☐ Newsletter \$350

To confirm your sponsorship, please return your completed form.

An invoice will be sent to the email listed below.

All logos/artwork must be in PNG format.

Company Name: _____

Contact Person: _____ **Title:** _____

Address: _____

Town/State/Zip: _____

Email: _____ **Phone:** _____

Invoice Options: Pay Now Pay in 2 installments (January & June)

Please return this form:

via email to: director@seniorcenterkennebunk.org

or via mail to: The Center, 175 Port Rd., Kennebunk, ME 04043

Please send your PNG artwork/logo to: director@seniorcenterkennebunk.org