



# Your local business will benefit by sponsoring the Spaulding Center for Active Living in 2026!



## **STRENGTHEN COMMUNITY TIES**

Your sponsorship will demonstrate your commitment to the well-being of local 50+ adults, creating positive goodwill and building a strong, lasting relationship with the community.



## **INCREASE VISIBILITY**

As a sponsor, your business will benefit from increased visibility through our promotional materials, events, and outreach efforts. This will put you in front of a wider audience, including local families and community leaders.



## **NETWORKING OPPORTUNITIES**

The Center brings together a diverse group of community members, including other business owners, volunteers, and local influencers. Sponsoring us can help you forge valuable connections for future collaborations.



## **TAX BENEFITS**

Sponsorship of the Center may qualify as a charitable contribution, offering your business a tax deduction while supporting a worthy cause.



## **SUPPORT A GROWING DEMOGRAPHIC**

With an expanding 50+ adult population, your business has the opportunity to connect directly with this important demographic and their families, fostering customer loyalty and engagement.

- The Spaulding Center has over 600 members coming from 23 towns in Southern Maine and New Hampshire.
- Our Volunteers generously worked over 4,000 hours in the last twelve months. Volunteers continue to be the lifeline of the Center, helping with our Reception Desk, Special Events, Fundraisers, FISH Medical Rides Program, and Elder Elves.



British Landscapes Trip  
October 2025

Thank you for considering a sponsorship of the Center. We are a 501(c)3 nonprofit serving 50+ adults, and we also offer many community outreach programs that provide support to residents of the Kennebunks.



Day Trip to the Ogunquit Museum of  
American Art



Weekly Art Class



Monthly "Fun With Flowers"  
Program



# 2026 Sponsorship Tiers

## **PLATINUM - \$5,000**

**Presenting Sponsor of all fundraising events**

**Platinum Sponsor signage in Center Lobby**

### **Digital Newsletter**

Triple-Size Ad & Link distributed monthly to 2,000

### **Weekly E-blasts**

Minimum 1X week distribution to 2,000+

### **Dedicated Social Media**

Quarterly

### **Center Memberships**

8

### **Website Listing & Logo**

**Host Workshop or Presentation for Members**

Monthly

**Presenting Sponsor recognition at all below events plus:**

### **Kitchen Tour**

8 Tickets

Full-Page ad

### **Fashion Show**

8 Tickets

## **GOLD - \$2,500**

### **Digital Newsletter**

Triple-Size Ad & Link distributed monthly to 2,000+

### **Social Media Recognition**

Bi-Monthly

### **Center Memberships**

6

### **Website Listing & Logo**

**Host Workshop or Presentation for Members**

Bi-Monthly

### **Kitchen Tour**

4 Tickets

Full-Page ad  
Website Listing

### **Fashion Show**

4 Tickets

## **SILVER - \$1,200**

### **Digital Newsletter**

Double-Size Ad & Link distributed monthly to 2,000+

### **Social Media Recognition**

Quarterly

### **Center Memberships**

4

### **Website Listing & Logo**

**Host Workshop or Presentation for Members**

Quarterly

### **Kitchen Tour**

2 Tickets

Half-Page ad

### **Fashion Show**

2 Tickets

## **BRONZE - \$750**

### **Digital Newsletter**

Single-Size Ad & Link distributed monthly to 2,000+

### **Center Memberships**

2

### **Website Listing**

**Host Workshop or Presentation for Members**

Bi-Annually

### **Kitchen Tour**

1 Ticket

Quarter-Page ad

### **Fashion Show**

1 Ticket

## **COMMUNITY - \$500**

### **Digital Newsletter**

Single-Size Ad & Link distributed monthly to 2,000+

### **Center Memberships**

1

### **Website Listing**

**Host Workshop or Presentation for Members**

Annually

### **Kitchen Tour**

Program Listing

## **NEWSLETTER - \$350\***

### **Digital Newsletter**

Single-Size Ad & Link distributed monthly to 2,000+

*\*available on a rolling 12-month basis*



# 2026 Sponsorship Commitment Form

## 2026 Sponsorship Level

- |  |                                       |  |
|--|---------------------------------------|--|
| <input type="radio"/> Platinum \$5,000 | <input type="radio"/> Gold \$2,500    | <input type="radio"/> Silver \$1,200   |
| <input type="radio"/> Bronze \$750     | <input type="radio"/> Community \$500 | <input type="radio"/> Newsletter \$350 |

**To confirm your sponsorship, please return your completed form.  
An invoice will be sent to the email listed below.  
All logos/artwork must be in PNG format.**

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Town/State/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Invoice Options:**      Pay Now      Pay in 2 installments (January & June)

### NEW THIS YEAR

- ☐ Yes, I wish to donate \_\_\_ of my complimentary memberships to the Spaulding Center Membership Fund to help ensure that all older adults in the community have opportunities to participate, regardless of financial circumstances.
- ☐ Yes, I would like to stay informed on monthly volunteer opportunities at the Spaulding Center

**Please return this form:**

**via email to:** [director@seniorcenterkennebunk.org](mailto:director@seniorcenterkennebunk.org)

**or via mail to:** Spaulding Center for Active Living, 175 Port Rd., Kennebunk, ME 04043

**Please send your PNG artwork/logo to:** [jessica@seniorcenterkennebunk.org](mailto:jessica@seniorcenterkennebunk.org)