



Your local business will benefit by sponsoring the Spaulding Center for Active Living in 2026!



STRENGTHEN COMMUNITY TIES

Your sponsorship will demonstrate your commitment to the well-being of local 50+ adults, creating positive goodwill and building a strong, lasting relationship with the community.



INCREASE VISIBILITY

As a sponsor, your business will benefit from increased visibility through our promotional materials, events, and outreach efforts. This will put you in front of a wider audience, including local families and community leaders.



NETWORKING OPPORTUNITIES

The Center brings together a diverse group of community members, including other business owners, volunteers, and local influencers. Sponsoring us can help you forge valuable connections for future collaborations.



TAX BENEFITS

Sponsorship of the Center may qualify as a charitable contribution, offering your business a tax deduction while supporting a worthy cause.



SUPPORT A GROWING DEMOGRAPHIC

With an expanding 50+ adult population, your business has the opportunity to connect directly with this important demographic and their families, fostering customer loyalty and engagement.

Thank you for considering a sponsorship of the Center. We are a 501(c)3 nonprofit serving 50+ adults, and we also offer many community outreach programs that provide support to residents of the Kennebunks.



Day Trip to the Ogunquit Museum of American Art



Weekly Art Class



British Landscapes Trip
October 2025



Monthly "Fun With Flowers" Program



2026 Sponsorship Tiers

PLATINUM - \$5,000

Presenting Sponsor of all fundraising events

Platinum Sponsor signage in Center Lobby

Digital Newsletter

Triple-Size Ad & Link distributed monthly to 2,000

Weekly E-blasts

Minimum 1X week distribution to 2,000+

Dedicated Social Media

Quarterly

Center Memberships

8

Website Listing & Logo

Host Workshop or Presentation for Members

Monthly

Presenting Sponsor recognition at all below events plus:

Kitchen Tour

8 Tickets

Full-Page ad

Fashion Show

8 Tickets

GOLD - \$2,500

Digital Newsletter

Triple-Size Ad & Link distributed monthly to 2,000+

Social Media Recognition

Bi-Monthly

Center Memberships

6

Website Listing & Logo

Host Workshop or Presentation for Members

Bi-Monthly

Kitchen Tour

4 Tickets

Full-Page ad

Website Listing

Fashion Show

4 Tickets

SILVER - \$1,200

Digital Newsletter

Double-Size Ad & Link distributed monthly to 2,000+

Social Media Recognition

Quarterly

Center Memberships

4

Website Listing & Logo

Host Workshop or Presentation for Members

Quarterly

Kitchen Tour

2 Tickets

Half-Page ad

Fashion Show

2 Tickets

BRONZE - \$750

Digital Newsletter

Single-Size Ad & Link distributed monthly to 2,000+

Center Memberships

2

Website Listing

Host Workshop or Presentation for Members

Bi-Annually

Kitchen Tour

1 Ticket

Quarter-Page ad

Fashion Show

1 Ticket

COMMUNITY - \$500

Digital Newsletter

Single-Size Ad & Link distributed monthly to 2,000+

Center Memberships

1

Website Listing

Host Workshop or Presentation for Members

Annually

Kitchen Tour

Program Listing

NEWSLETTER - \$350*

Digital Newsletter

Single-Size Ad & Link distributed monthly to 2,000+

*available on a

rolling 12-month

basis



2026 Sponsorship Commitment Form

2026 Sponsorship Level

<input type="radio"/> Platinum \$5,000	<input type="radio"/> Gold \$2,500	<input type="radio"/> Silver \$1,200
<input type="radio"/> Bronze \$750	<input type="radio"/> Community \$500	<input type="radio"/> Newsletter \$350

To confirm your sponsorship, please return your completed form.

An invoice will be sent to the email listed below.

All logos/artwork must be in PNG format.

Company Name: _____

Contact Person: _____ **Title:** _____

Address: _____

Town/State/Zip: _____

Email: _____ **Phone:** _____

Invoice Options: Pay Now Pay in 2 installments (January & June)

NEW THIS YEAR

Yes, I wish to donate _____ of my complimentary memberships to the Spaulding Center Membership Fund to help ensure that all older adults in the community have opportunities to participate, regardless of financial circumstances.

Yes, I would like to stay informed on monthly volunteer opportunities at the Spaulding Center

Please return this form:

via email to: director@seniorcenterkennebunk.org

or via mail to: Spaulding Center for Active Living, 175 Port Rd., Kennebunk, ME 04043

Please send your PNG artwork/logo to: jessica@seniorcenterkennebunk.org